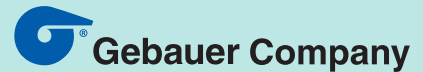


Gebauer's
PainEase®
The INSTANT topical anesthetic.



COMPARING Topical Anesthetics

From CAHPS surveys and reimbursement concerns to online reviews and word-of-mouth referrals, ensuring your patients have the best experience possible has never been so important for your bottom line.

By including topical anesthetics to temporarily control the pain of needle procedures, injections, IV starts and other minor surgical procedures, you can ease patient anxiety with little effort and, consequently, improve patient satisfaction.

But there are several topical anesthetic options available, and concerns regarding immediacy, approved indications, ease-of-use, availability and pricing must be taken into consideration.

Important Risk and Safety information for Gebauer's Pain Ease: Published clinical trial results support the use in children 3 years of age and older. Do not use on large areas of damaged skin, puncture wounds, animal bites or serious wounds. Do not spray in eyes. Overspraying may cause frostbite. Freezing may alter skin pigmentation. Use caution when using product on diabetics or those with poor circulation. Apply only to intact oral mucous membranes. Do not use on genital mucous membranes. The thawing process may be painful and freezing may lower resistance to infection and delay healing. If skin irritation develops, discontinue use. CAUTION: Federal law restricts this device to sale by or on the order of a licensed healthcare practitioner



Available in:

- ✓ Mist Spray
0386-0008-02
- ✓ Medium Stream Spray
0386-0008-03
- ✓ Medium Stream in Single Patient Package
0386-0008-04

Discover which topical anesthetic option is best for your organization:

Product	Gebauer's PainEase® The INSTANT topical anesthetic.	EMLA®	L.M.X. 4®	Synera®	J-Tip® Needle-Free Injection System	Lidocaine Injection
Description	Topical anesthetic skin refrigerant Nondrug, nonflammable formula 1,1,1,3,3 - Pentafluoropropane & 1,1,1,2 - Tetrafluoroethane	Topical anesthetic cream Lidocaine 2.5%, prilocaine 2.5%	Topical anesthetic cream Lidocaine 4%	Topical anesthetic patch with oxygen-activated heating component to enhance delivery of the anesthetic 70mg Lidocaine, 70mg Tetracaine	Pre-sterilized, single use, disposable device which disperses medication in spray-like pattern into the subcutaneous tissue Xylocaine (Lidocaine)	Sterile solution of lidocaine hydrochloride in water 1% or 2% Lidocaine HCl (10mg/mL or 20mg/mL)
FDA-Approved Indications	Temporarily controls the pain associated with needle procedures, injections, IV starts, venipuncture, and minor surgical procedures Can be applied to intact skin, intact oral mucous membranes and minor open wounds	Normal intact skin for local analgesia. Genital mucous membranes for superficial minor surgery & as pretreatment for infiltration anesthesia	Minor cuts, minor burns, minor skin irritations, abrasions, sunburn, insect bites	Apply only to intact skin to provide local dermal anesthesia for superficial venous access and superficial dermatological procedures	Intended use for the subcutaneous administration of Xylocaine	Production of local or regional anesthesia by infiltration techniques
Method of Application	Spray 4-10 seconds and immediately perform procedure	Apply cream under an occlusive dressing	Apply cream Occlusive dressing recommended for pediatric use	Peel-and-stick application	Device must be filled with lidocaine Once filled, position at a 90-degree angle to the skin and press firmly, approximately 1/8 inch into the skin	Requires syringe Dosage variance and different concentrations



Onset of Action

Gebauer's Pain Ease®
IMMEDIATE

J-Tip®
Needle-Free
Injection System

1-3 minutes

Lidocaine
Injection

2-5 minutes

Synera®

20-30 minutes

EMLA®

60 minutes
for dermal
analgesia,
5-10 minutes
for genital
mucosa

L.M.X. 4®

Not Stated



Price Per Dose

Gebauer's Pain Ease®

LESS THAN \$1 (\$0.53-0.90)

Lidocaine
Injection

\$0.51-3.06

J-Tip® Needle-Free

Not stated (additional cost incurred for lidocaine)

Synera®

\$15.36-17.94

L.M.X. 4®

\$1.70-8.40

EMLA®

\$1.80-9.00

\$0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19



Available to Licensed Healthcare Practitioners without a Physician's Order



Gebauer's Pain Ease®

EMLA®

L.M.X. 4®

Synera®

J-Tip®
Needle-Free
Injection System
**with lidocaine*

Lidocaine
Injection

Sources: EMLA® Package Insert; L.M.X.4® Package Insert; Synera® Package Insert; J-Tip Needle-Free Injection System Package Insert; Drugs.com – Lidocaine Injection, EMLA®, L.M.X.4®; EMLA® is a registered trademark of Actavis Pharma, Inc., LLC; L.M.X.4® is a registered trademark of Ferndale IP, Inc.; SYNERA® is a registered trademark of Galen US Inc.; J-Tip® Needle-Free Injection System is a registered trademark of National Medical Products, Inc.

*All pricing information via RED BOOK Online/Micromedex © 2.0 (electronic resource) Truven Health Analytics, Greenwood Village, Colorado, USA. Available at: <http://www.micromedexsolutions.com/> (cited: 07/07/2016). The range provided accommodates price per dose. Price may also vary by distributor and quantity (volume) of product ordered. Based on 5 second spray of Gebauer's Pain Ease Medium Stream spray from 103.5 mL sized can (1.6-2.8 mL). Based on 1-5 g dose of EMLA. Based on 1-5 g dose of L.M.X. 4. Based on doses of 0.5-3 mL, 1-2% injectable lidocaine. Synera dose is based on a single use patch. The manufacturer of J-Tip Needle Free injection system does not report pricing to Redbook.



Your Most-Trusted Patient Comfort Provider
for Over a Century