

Gebauer's
PainEase[®]
The INSTANT topical anesthetic



A Better Experience
for Your Child



Gebauer Company

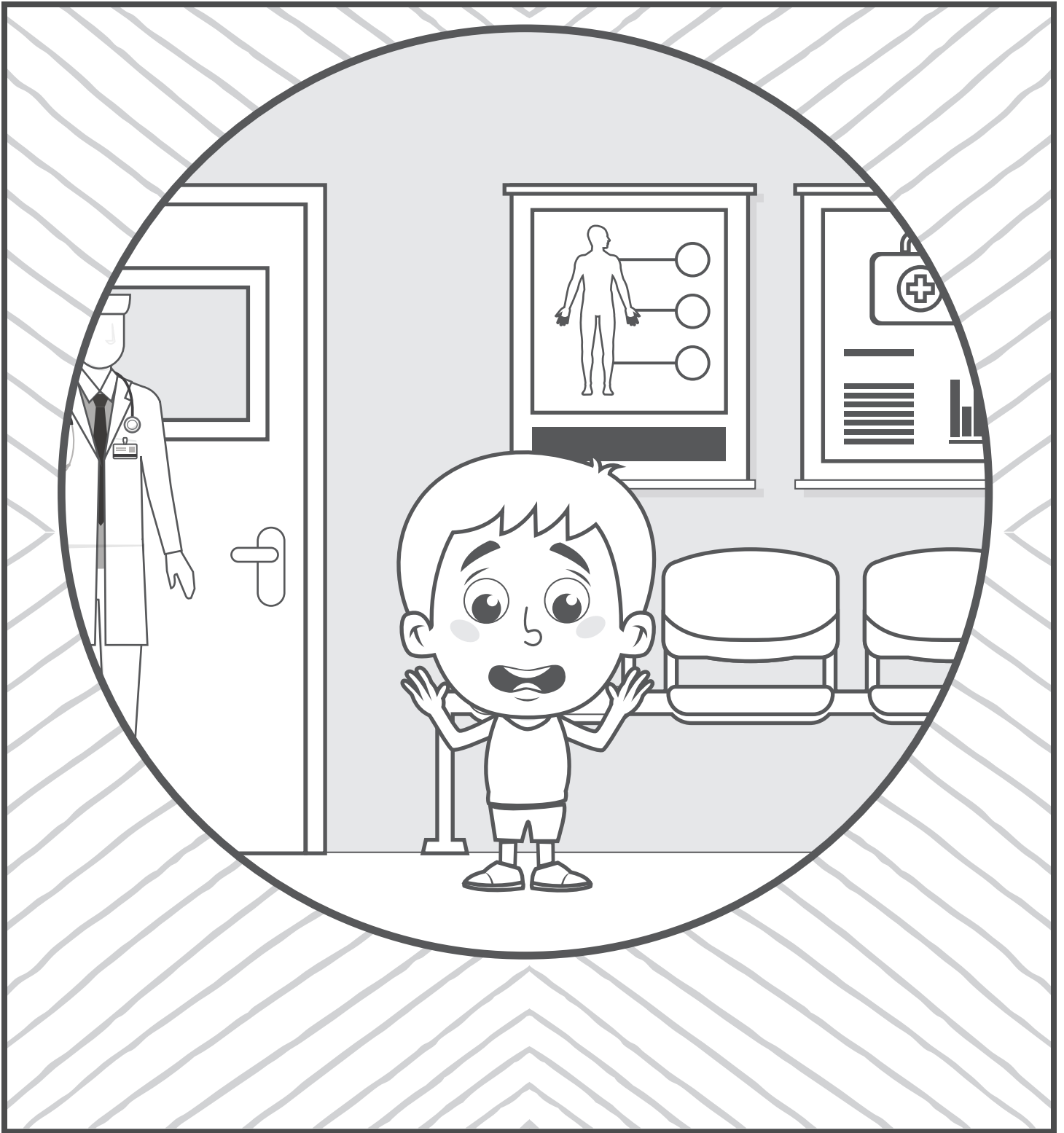


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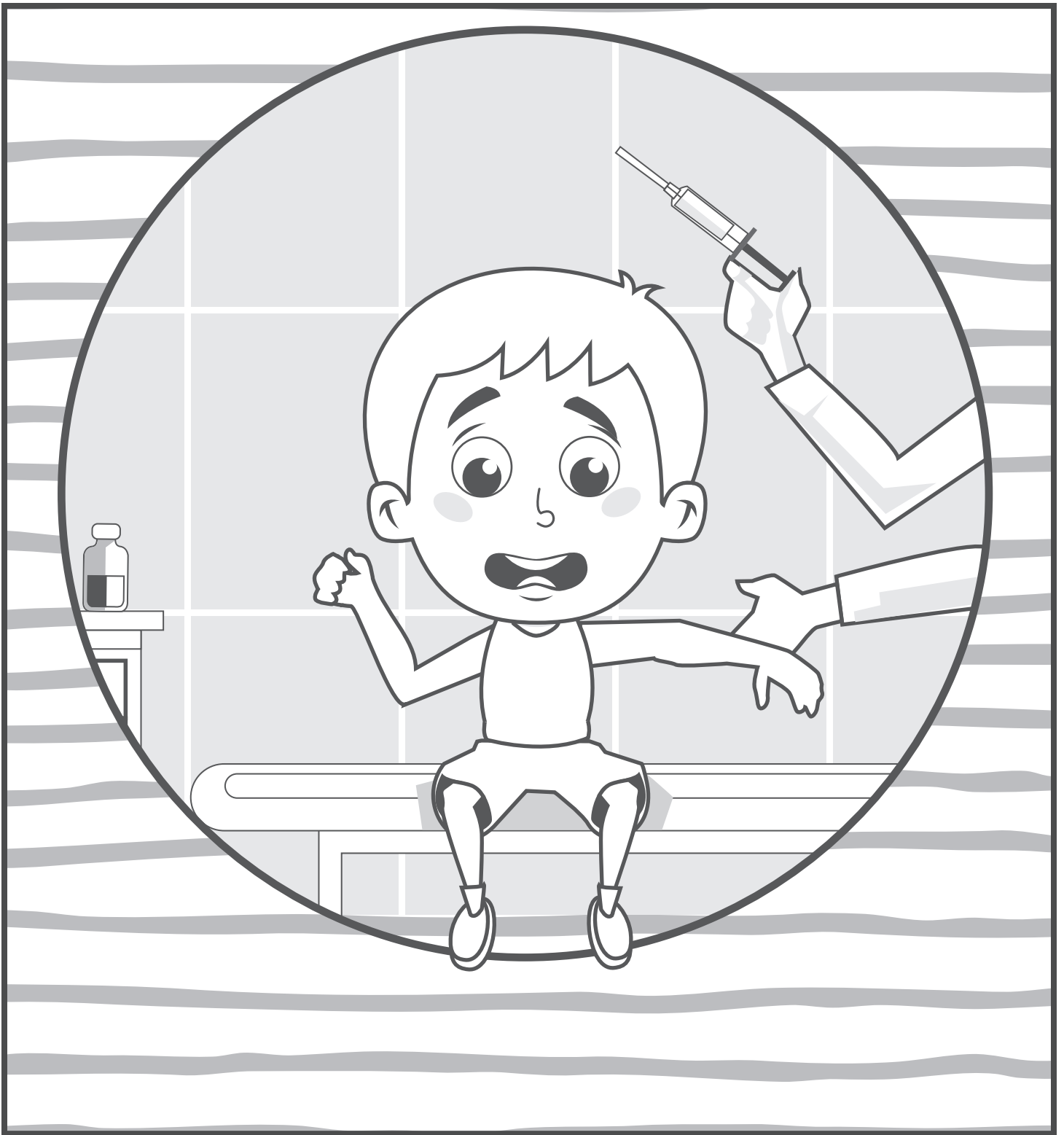
Pain Ease is approved for needle procedures such as immunizations, injections, and IV starts.

IMPORTANT RISK AND SAFETY INFORMATION:

Consult your pediatrician when using on children 4 years old and younger. Do not use on large areas of damaged skin, puncture wounds, animal bites or serious wounds. Do not spray in eyes. Over spraying may cause frostbite. Freezing may alter skin pigmentation. Use caution when using product on persons with poor circulation. Apply only to intact oral mucous membranes. Do not use on genital mucous membranes. The thawing process may be painful and freezing may lower resistance to infection and delay healing. If skin irritation develops, discontinue use. CAUTION: Federal law restricts this device to sale by or on the order of a licensed healthcare practitioner.



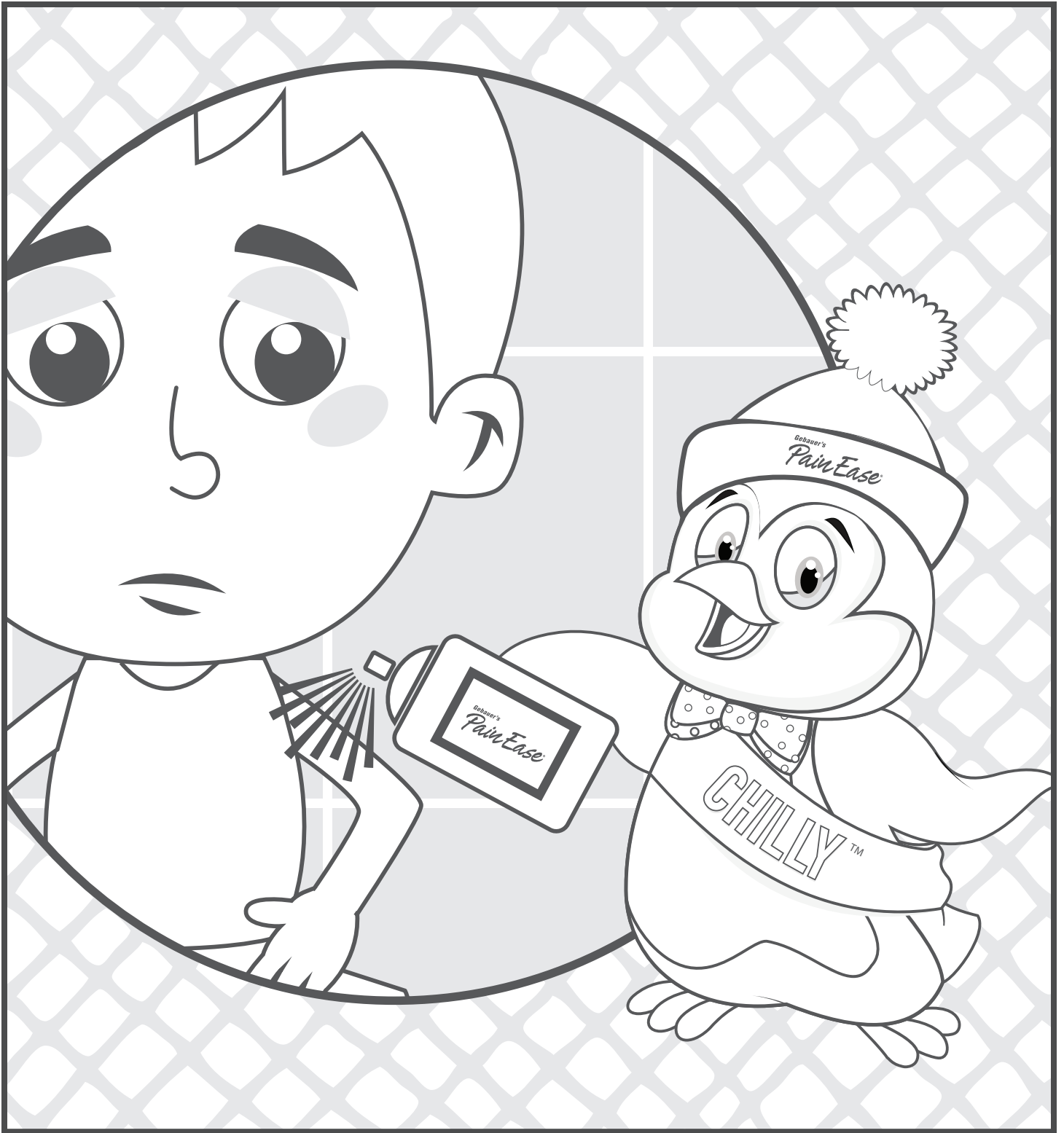
Today is Tommy's first visit to the doctor's office. He doesn't know what to expect and he feels scared.



When Tommy and his Mom arrive, the doctor tells Tommy he has to get a shot. Oh no! Tommy hates shots!

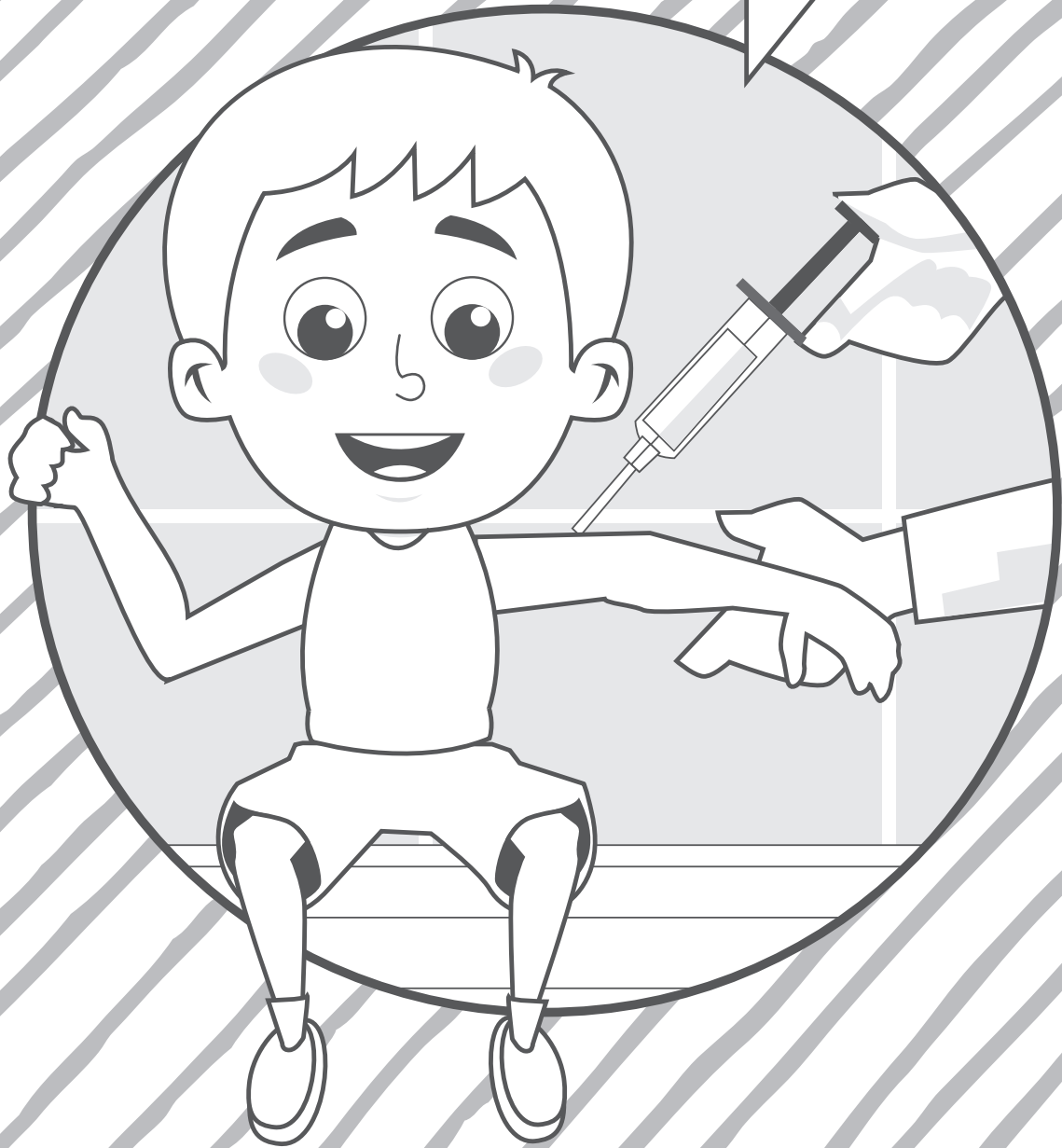


But then, Chilly the Penguin waddles in. "I'm Chilly and I'm here to help make your shot hurt less," Chilly says.



Chilly walks over to Tommy and uses a special spray on his arm. He tells Tommy, “It will feel a little cold, but that’s how we know it’s working.”

I'M READY!



“Are you ready, Tommy?” the doctor asks. “Yes I am!” Tommy declares, feeling brave.



The doctor gives Tommy his shot,
and it doesn't hurt so much after all!



“Thank you, Chilly!” Tommy says.

“You got it, Tommy!” replies Chilly.

**“Remember: The next time you get a shot,
just ask for me and I’ll help keep you cool!”**



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